



# Shared entrepreneurial equity investmenets

### What is Funderbeam?

Funderbeam (<u>www.funderbeam.com</u>) is a leading global crowd investing and trading platform based in the UK, Estonia and Singapore. The platform combines a diverse investor network with verified growth companies in international markets and enables private investment trading via the marketplace.

#### Why does Danube Angels work with Funderbeam?

With more than 65,000 registered users and 20,000 investors from 130 countries, Funderbeam is a good opportunity to offer our activities on an even broader basis. Investments in interesting growth companies, which Danube Angels could not manage on its own, become possible.

The advantage for our investors is obvious: by offering more investments we can achieve a broader diversification and thus reduce the risk. We are investing in a risky asset class, which on the other hand offers high profit opportunities. The broader we all invest, the more likely we are to achieve the desired success.

Our core activity remains the same within this co-operation: identifying interesting investment opportunities, negotiating terms and investor protection rights, after a transaction is closed, working proactively with the companies and reporting regularly to all investors.

# Investment processing at Funderbeam

Funderbeam acts similar to Danube Angels with its campaigns. The crowd investors invest in the capitalseeking company through a trustee structure. The entire investment is handled completely digitally via the Funderbeam platform. Each investor registers for his own Funderbeam account, through which he invests in projects. Via the Funderbeam platform, it is also possible to trade shares, comparable to a stock exchange.

#### Funderbeam's campaigns consist of two phases:

- 1. Private phase: During this phase the offer is not public and the company and the lead investor have the opportunity to approach potential investors before the public campaign starts and give them the opportunity to be the first to invest in the company. This phase normally lasts 14 days.
- 2. Public phase: In this phase, everyone has the opportunity to view and invest in the campaign on the Funderbeam website (provided they have registered at Funderbeam).

Capital-seeking companies launch their campaign with the help of a lead investor, who subscribes for part of the investment even before the campaign, works with the capital-seeking company and manages the campaign together with the company.

# How can I invest?

You have several options for investing in digitAAL Life:

1. during the private phase:

We at Danube Angels take on the role as lead investor in this digitAAL Life campaign, giving you access to this investment opportunity before the public has. You invest through the usual structure with Danube Angels and the trustee DA Treuhand. The investment will be administered by Danube Angels as with previous investments.

- 2. during the public phase:
  - a. You invest directly via the Funderbeam platform. To do so, you need to register on the platform. The investment is not held in trust by Danube Angels or DA Treuhand, but by Funderbeam.
  - b. You invest through the usual structure with Danube Angels and the trustee DA Treuhand. The investment will be administered by Danube Angels as with previous investments.

# Details of the crowd-investing campaign of digitAAL Life

Funding target:	EUR 525.000
Funding threshold:	EUR 180.000
Pre-money valuation:	EUR 3.000.000
Minimum investment and denomination:	via Funderbeam directly EUR 250, via Danube Angels EUR 1.000

# Danube Angels partner



Paul G. Putz, MBA Managing partner and business consultant



Mag. Peter Helesic, MBA

**Business consultant** 



Mag. Jakob Hütthaler-Brandauer

Lawyer

#### Contact



Danube Angels GmbH Otto-Bauer-Gasse 4/4 1060 Vienna Austria

+43/1/382 00 23 www.danubeangels.com info@danubeangels.com